



## PRIVACY NOTICE

The PromarkerD Hub website is owned and operated by Proteomics International Pty Ltd and/or any of its affiliates (collectively known as PI). It includes <https://promarkerd.com/>, and any content we own and operate to provide the PromarkerD services. The PromarkerD Hub website is intended for use by trained clinical laboratory personnel for the purposes of uploading, processing, reporting and archiving of Patients Data related to the services provided. Therefore, this Privacy Statement is applicable to both information provided by the clinical laboratory as well as any information provided by the clinical laboratory on behalf of their Patients or other health care professional such as Patients' Physician.

Protecting the privacy and security of your information is very important to us. This Privacy Statement explains how we protect and use information related to your use of PromarkerD Hub and other content available on the website. The website may contain links to another website owned and operated by third parties. We provide the links for your convenience but we do not review, control or monitor the privacy practices of websites operated by others. We are not responsible for the performance of websites operated by third parties or for your business dealings with them. Therefore, whenever you leave this website we recommend that you review each website's privacy practices and make your own conclusions regarding the adequacy of these practices.

Proteomics International may change the Privacy Statement at any time for any reason. We encourage you to review this Privacy Statement every time you visit the website. By using this website, you agree to the terms and conditions described in this Privacy Statement. Please read our [Terms of Use](#) to understand the general rules about your use of this website.

### Collection of Information

**Personal Data** is defined as any information relating to an identified or identifiable natural person. An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

Personal Data collected through the website can be used to identify you or your patients, and it includes the following data elements:

- name
- date of birth
- address and contact details
- gender
- name of treating physician, and treating clinic
- name of laboratory processing blood samples
- medical and laboratory reference number

In order to meet all applicable privacy and data protection laws, you must obtain appropriate written consent and authorization from your Patients prior to providing the information to Proteomics International including uploading their information on this website or by other communication method including emails.

**Non-Personal Information** is defined as information we collect through this website that does not identify or cannot be used to identify you or any Patients as individuals. This information may be automatically collected when you visit the website. This information may include:

- Type of browser you use (example: Mozilla Firefox, Internet Explorer or Chrome)
- Pages you have visited on our website
- Links on which you click



- Date and time you access our website
- Search term you use

### **Use of Information**

Proteomics International will use Personal Data collected for the primary purposes which generally include the following:

- In the course of the provision of PromarkerD Test and related services to client
- In the course of providing client support to client in your use of PromarkerD Test and related services, including response to your inquiry, contact you with information that might be of interest to you regarding the products and services

Proteomics International may also keep and use Personal Data about you and your Patients for appropriate purposes such as for maintaining business record, data analysis for studies, publication and market research; improving or advancing Proteomics International products and services; protect our rights or property; protect someone's health, safety or welfare and other reasonable and legitimate purposes that are in compliance with applicable laws.

Non-personal Information cannot be used to identify an individual. Proteomics International may use such information for acceptable and reasonable business purposes. For example, we may use non-personal information or aggregate non-personal information to:

- create reports for internal use to develop programs, products, services or content
- customize the information or services that are of interest to you
- share it with or sell it to third parties
- provide aggregated information on how visitors use our site, such as "traffic statistics" and "response rates," to third parties

### **Disclosure of Information**

Proteomics International will not share any Personal Data about you or any Patients collected from this website with any unrelated third party without your express permission, unless the information is completely de-identified or except as provided below.

In the ordinary course of business, Proteomics International may share some Personal Data with companies that we hire to perform services or functions on our behalf. For example, we may use different vendors or suppliers to assist with the operation and maintenance of PromarkerD website. These third parties are only permitted to use your personal data to the extent necessary to enable them to perform the services or functions. A written Business Agreement will usually be in place. Third parties are subjected to confidentiality obligation, ensuring appropriate safeguard and security measures are taken when handling your Personal Data.

We may be legally compelled to release your Personal Data in response to a court order, subpoena, search warrant, law or regulation. We may cooperate with law enforcement authorities in investigating and prosecuting website visitors who violate our rules or engage in behaviour, which is harmful to other visitors (or illegal).

### **Cross Border Data Transfer and Data Security**

All information about you and your Patients will be stored electronically on secure servers that are located in Australia. Therefore, depending on your location, such information may cross country borders when stored on a secure server.



Proteomic International takes reasonable and appropriate measures to protect all Personal Data from loss, misuse and unauthorized access, disclosure, alteration and destruction in all data transfer processes. However, you should keep in mind that no Internet transmission is ever 100% secure or error-free. In particular, you should therefore take special care in deciding what information you send to us especially via email. We cannot guarantee that our emails to/from you will be secure from unauthorized interception.

### **Retention Period**

Unless indicated otherwise at the time of the collection of your personal data, we erase your personal data if the retention of that personal data is no longer necessary for the purposes for which they were collected or otherwise processed, or to comply with legal obligations (such as retention obligations under tax, commercial, health laws).

### **Your Right**

In most cases, in relation to your Personal Data, you have rights to:

- Access your Personal Data
- Correction or erasure of your Personal Data
- Object to processing or restrict processing of your Personal Data
- Transfer your Personal Data
- Withdrawn consent you have previously given

### **Children Privacy**

We care about protecting the online privacy of children. It is our policy never to knowingly collect or to maintain information about anyone under the age of 16 (such as a child's name or e-mail address). If you believe that we have collected personal information from a child under the age of 16, please contact us using the details below.

### **Contact Proteomic International**

If you have any questions, comments, concerns or complaints or in case you wish to exercise any of your data privacy related rights about this Privacy Statement, please contact us as follows:

**Proteomics International**  
QEII Medical Centre  
6 Verdun Street, Nedlands  
Perth WA 6009 Australia

**Telephone** +61 – 8 9389 1992

**Email** [info@proteomics.com.au](mailto:info@proteomics.com.au)

### **Change to Privacy Statement**

This Privacy Statement was last updated on 02 October 2019. If the Privacy Statement is revised, we will place an updated version hereof on this page.